



Project Brief

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Project Name

Portfolio Site

Client Name

Llyssa Photography

Brief Summary

When life gives you a camera; point, focus, and capture the memories.

Llyssa Photography wants to take you on a journey from Oahu island life in the Pacific to the shores of Coos Bay. Through photography, *LP* expresses the beauty of her experiences—sharing inspiration and optimism.

Primary Objectives

The main goal is to connect and inspire those who come in contact with *Llyssa Photography* with a full functioning and easily accessible website.

Target Audience

Open, but not limited to the community *LP* surrounds herself in Coos Bay, Oregon. And when back on the island, family and friends who value the importance of cherishing memories through photography.

Assets Needed

Logo
Contact Info
Photography
Background Info
Quotes/Captions

Deliverables

The end outcome will be a responsive portfolio website allowing users to view *Llyssa Photography's* work and connect for potential collaborations.